

AB

Company profile



PRESENTATION

AB (Azulejos Benadresa) is a company that commercialize high value-added ceramic floor and wall tiles, with a firm commitment to design, innovation and avant-garde trends.

A company that has adapted to the countless technological changes that have occurred in the sector, always following a policy of innovation and design to continuously improve the quality of the product and the service provided to customers.





“AB (Azulejos Benadresa) is a meeting point between tradition and innovation in the ceramic sector. With several decades of experience behind us, we maintain the essence that has brought us here, but we continue to search for new formulas to offer each client the solution they need.

Our designs are based on the study of trends, but each collection has its own style under the seal of the brand. This allows us to be at the avant-garde of design while maintaining our essence, a combination that gives great aesthetic value to each series. In addition, we make sure that our product is a benchmark in terms of technical quality.

We adapt to each one of our clients, we make their objectives our own and we work hard so that you find in AB (Azulejos Benadresa) what best suits your needs. It is this commitment to customer satisfaction-oriented service, together with the quality and careful design of our products, which has endorsed our good work in the more than 25 years of experience we have”.

FELIPE PERAIRE

Founder and CEO

AB

is one of the leading companies in the ceramic industry.





Product quality and design.

The outstanding technical quality is combined with an avant-garde design of great aesthetic value to create an exceptional and functional product.

Focused on customer service.

We have a strong and deep commitment to offer the best service to each of our clients, understanding their needs and always offering the best solutions.

VALUES

Global presence and character

AB (Azulejos Benadresa) is present in more than 130 countries. We work with the biggest distributors in the world.



DESIGN

Quality in product design is the central axis of AB (Azulejos Benadresa). A commitment to capture the best ceramic trends in new collections to position the firm as a benchmark in cutting-edge design.

AB (Azulejos Benadresa) is a ceramic tile company that is 100% Spanish-owned and it has over 25 years of history



PRODUCT

Porcelain

Porcelain is a high durable ceramic product with outstanding technical performance.



Pasta blanca

Exceptional technical characteristics, most notably in the brightness of the colours. Our selection in this material comes in a wide range of sizes and finishes.



XLAB

Large size porcelain to create a great impact.



XSAB

Small format for subtle and elegant spaces.



CONSTRUCOLLECTIONS

Accessible and competitive ceramic products to solve any project efficiently.

SPECIFIC
PRODUCT
RANGES

Large-size thin porcelain. XLAB porcelain slabs are produced with a thickness of 6/7 mm in 240x120 cm and 260x120 cm sizes.

Its size, thickness, wide range of finishes and technical characteristics make it the ideal material for architects and they are perfectly suited to benches, kitchen or bathroom countertops, ventilated facades and decorative elements for homes.

XLAB



XSAB

White body wall tiling in 25x25 cm, 15x30 cm, 15x15 cm and 7.5x30 cm sizes. Reproductions of materials, colours, decorations, etc. Anything is possible.

XSAB presents a notable three-dimensionality in its volumes and reproductions of handcrafted tiles, an update and improvement of the technical properties of the traditional material.





CONSTRUCOLLECTIONS

A portfolio of ceramic products that function as a versatile alternative in any situation. Construcollections has different inspirations (wood, cement and ceramic stone) accessible and competitive to solve any project efficiently and without losing an inch of aesthetics.

Within Construcollections there are options for both flooring and wall tiling in porcelain and white body with the total guarantee of AB.

Our philosophy



**Efficiency:
combination of hard
and smart work.**

AB (Azulejos Benadresa) has a team of great professionals: young, dynamic, with a clear vocation for customer service. Our company believes in opportunities and personal growth, offering continuous training to our teams.

A great team with global reach, strong service and customer focus.

PEOPLE



SHOWROOM



Our showroom is designed so that visitors can appreciate the aesthetic and technical qualities of ceramics and also discover its different uses.

More than 475 m² designed to offer a unique experience, in which more than 1,000 people from all over the world discover AB (Azulejos Benadresa) products each year in different spaces made to show their full potential.

COMMUNICATION AND PROMOTION



AB (Azulejos Benadresa) is present at the world's top ceramic trade shows.

- Cevisama (Spain)
- Cersaie (Italy)
- Coverings (USA)



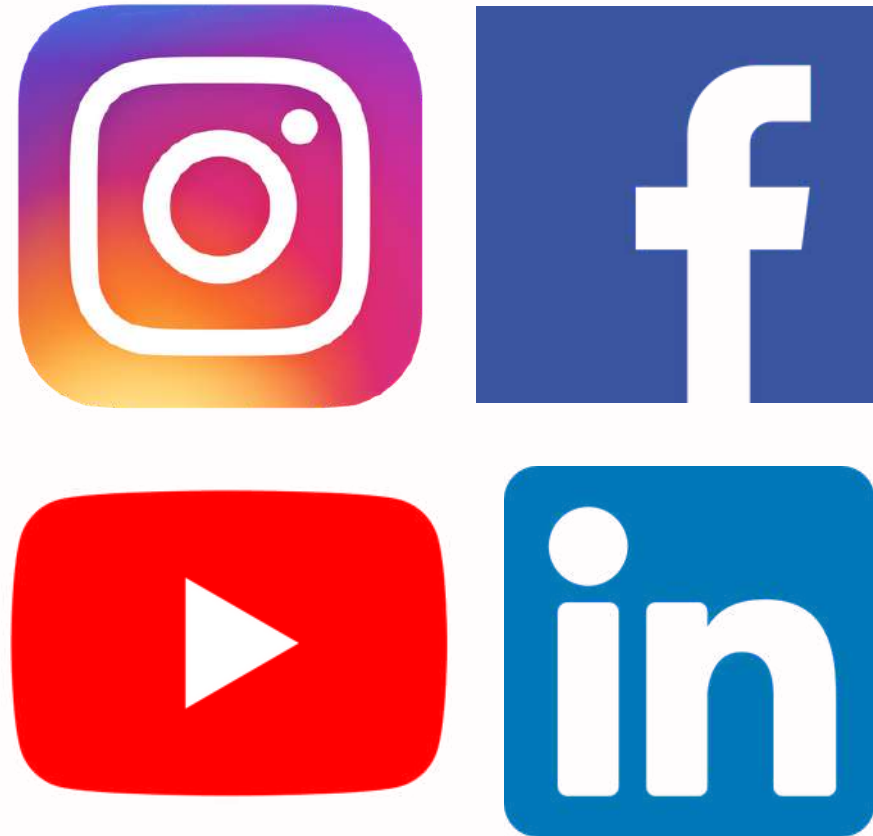
Cutting-edge design is not only present in our products, but also in the way we show them to the world.

For this reason, we design and produce our own catalogues following an aesthetic line that is shown in all our communications.

CATALOGUES



AB (Azulejos Benadresa) is constantly searching for innovation, including in its communication channels. Exploring the possibilities offered by new digital tools is a central aspect of the company's expansion strategy.



Social media



Website



Virtual tour

DIGITALIZATION



**AB (Azulejos Benadresa)
has a strong
commitment to society**

WE PROTECT THE PLANET

All of our tiles are produced under the Integrated Environmental Authorisation issued by the authorities in accordance with Council Directive 96/61/EC - IPPC (Integral Pollution Prevention and Control).

We make sure our products are made with:

- A rational use of water.
- Noise controls.
- Air emission controls.
- Selective waste sorting.
- Energy consumption saving systems.

AB, ALL OVER THE WORLD

Promoting our presence in new markets is part of our DNA and it has allowed us to be present in over 130 countries.

We have a great commercial network, which allows us to provide a personalised and meticulous service to each customer.

AB (Azulejos Benadresa) works with some of the biggest distributors in the world



Crta. La Pobla Tornesa - Vall d'Alba, km 4
12192 Vilafamés
Castellón (Spain)

Tel. / Phone: +34 964 242 600
azulejosbenadresa@azulejosbenadresa.com
www.azulejosbenadresa.com



#DressUpYourWorld