

AB

Company profile





Presentation

AB (Azulejos Benadresa) is a company that sells high added value ceramic floor and wall tiles, with a firm commitment to design, innovation and cutting-edge trends.

A company that has adapted to the countless technological changes that have occurred in the sector, always following a policy of innovation and design to continuously improve the quality of the product and the service provided to customers.



In 2023, **Azulejos Benadresa** joined **Grupo Lamosa**, the second largest manufacturer of ceramic tiles in the world with a history of 130 years.

A move that allows us to **look to the future** with the commitment to grow hand in hand with one of the most important companies in the sector.

This integration is an opportunity to **strengthen our position in the market**, maintaining our values and joining forces to continue offering an excellent product and service.

Walking together towards the future.

AB is one of the leading
companies in the ceramic
industry.

Values

Azulejos Benadresa develops its activity based on **four fundamental values**:

1.

Product quality and design

2.

Commitment to society and the environment

3.

Character and international presence

4.

Customer service



Design

Quality in product design is the central axis of AB. A commitment to embody the best ceramic trends in new collections to position the firm as a benchmark in cutting-edge design.



One of the aspects that defines our activity is the search for an extraordinary variety. We offer inspirations of all kinds so that our products fit aesthetically into any project.

AB

is a Spanish ceramics
company with 30
years of history.



Porcelain

A highly durable ceramic product with exceptional technical performance. Technical qualities and design that take shape in marble, ceramic stones, cement-inspired pieces, textiles and wood.



White body

Material with **exceptional technical characteristics**. A wide range of sizes and finishes inspired by wood, cement, marble, stone and textiles.

AB

Feeling *the* Texture

Product ranges

XLAB

Large format,
thin thickness
porcelain



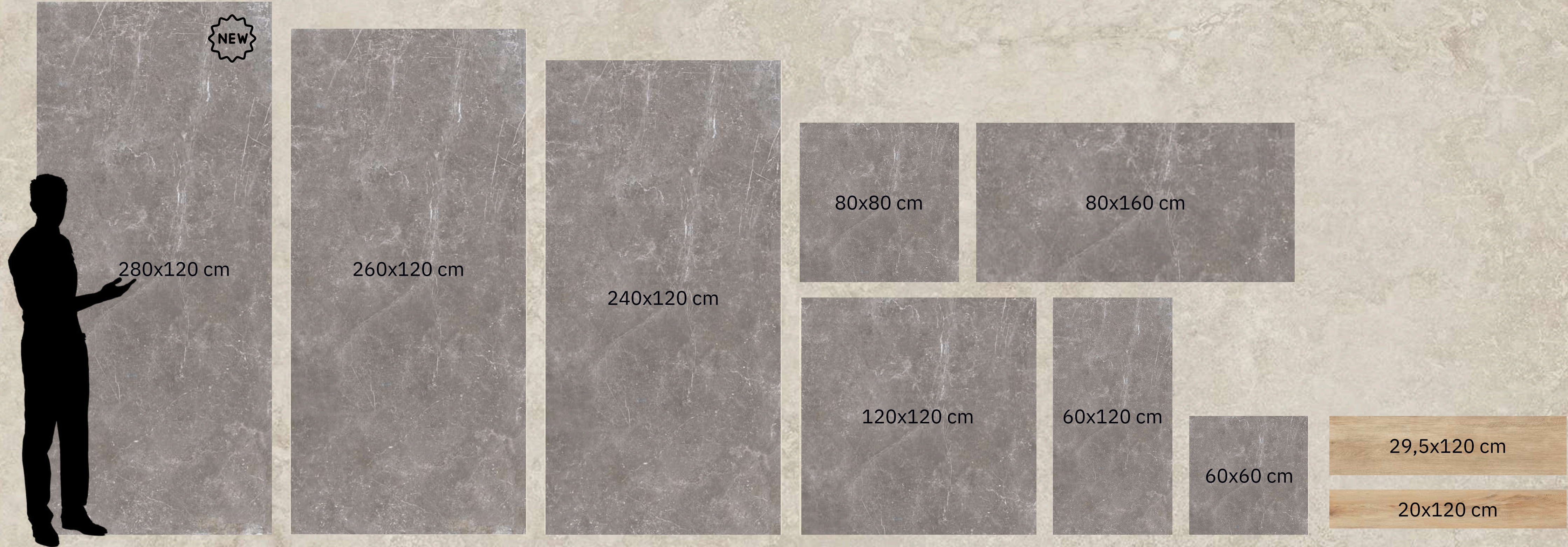
2 cm thick
porcelain



Thickened

Formats

Porcelain



Formats

White body



60x120 cm

40x120 cm

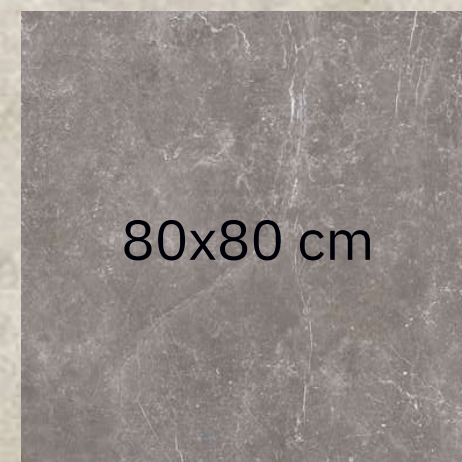
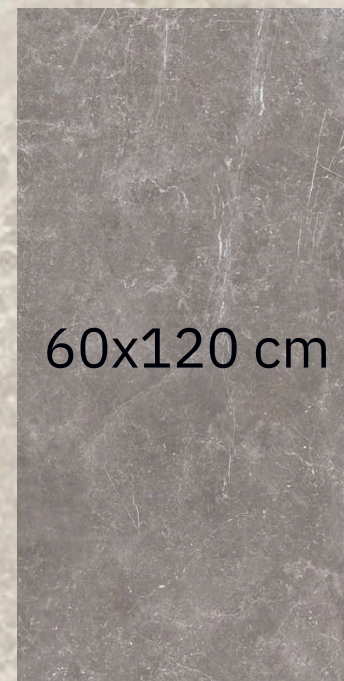
33,3x100 cm

30x90 cm

30x60 cm

Formats

Thickened



People

Azulejos Benadresa has a team of great professionals: young, dynamic, with a clear vocation for customer service. Our company believes in opportunities and personal growth, offering continuous training to our teams.

A great team with global reach, solid service and customer focus.

A great team with international reach and a clear focus on service and customer service





Showroom

Our showroom is designed so that visitors can **appreciate the aesthetic and technical qualities** of ceramics and also discover its different uses.

More than 475 m² designed to offer a unique experience, in which more than 1,000 people from all over the world discover our products every year in different spaces designed to show their full potential.

Communications and promotion

The impact of Azulejos Benadresa on the international market is not only based on our efforts to work with the main ceramic distributors in the world. **We also work to make our identity known** through communication channels that allow us to connect with our public and potential customers.

Events:

Cevisama (Spain)

Cersaie (Italy)

Coverings (United States)

Social media:



Website:

www.azulejosbenadresa.com



We protect the planet

All our tiles are produced under the Integrated Environmental Authorisation issued by the authorities in accordance with Council Directive 96/61/EC - IPPC (Integrated Pollution Prevention and Control).

We ensure that our products are manufactured with:

- Rational use of water.
- Noise controls.
- Air emission controls.
- Selective waste separation.
- Energy consumption saving systems.



Global presence

Boosting our presence in new markets is part of our DNA and has allowed us to be **present in more than 130 countries**.

We have a large sales network, which allows us to provide personalized and careful service to each client.



AB works with some of the
largest distributors in the
world

BAIDOOCTE
Ctra. La Pobla Tornesa – Vall d’Alba, km. 4 12192 Vilafamés (Castellón)

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+34 964 242 600

azulejosbenadresa@azulejosbenadresa.com

www.azulejosbenadresa.com

AB

#DressUpYourWorld

